

Climb to the top of
the digital jungle

Introduction to SerpLinks

Contents



- 1.** Who we are
- 2.** What we do
 - Proven Search Engine Optimisation
 - Managed Pay-per-Click
 - Website Design
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1. Who We Are

SerpLinks Marketing has been helping businesses increase traffic to their websites through ethical search engine optimisation, and digital marketing strategies. We are Google approved, professional, and dedicated to increasing traffic and growing your sales opportunities.

2. What We Do



Tools to acheiving amazing results

Search Engine Optimisation

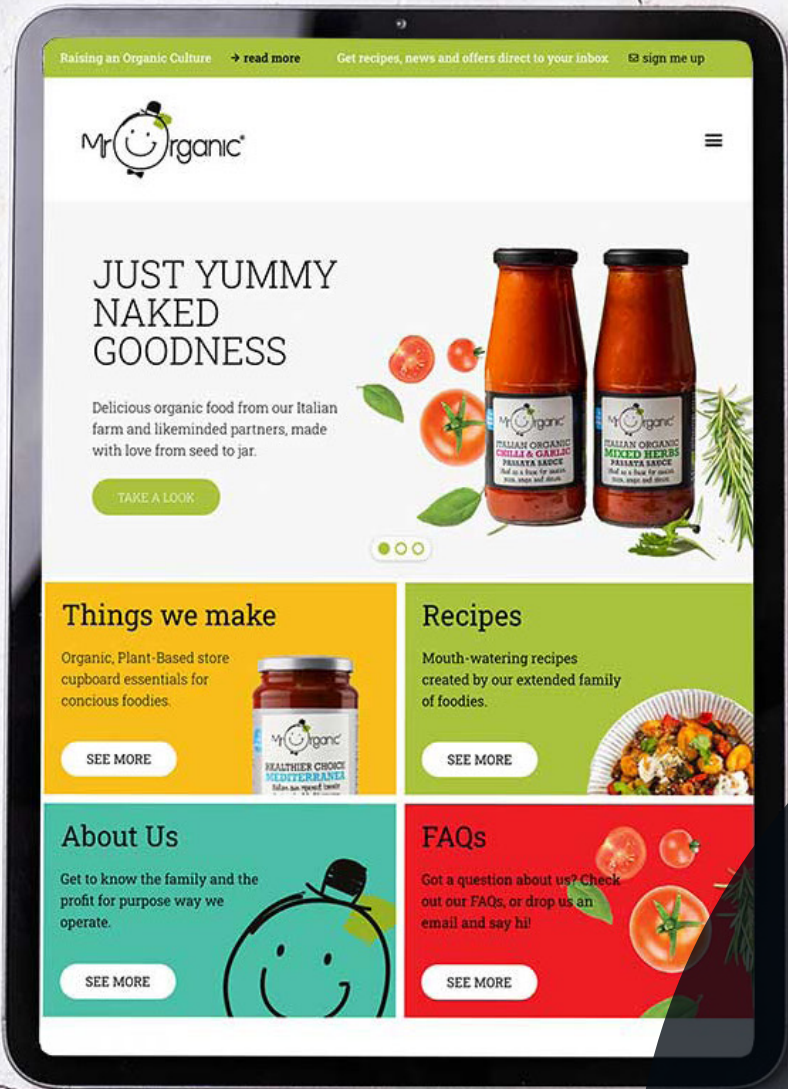
- Website Hygiene
- Webmaster
- Analytics
- Tailored Content creation
- Page Speed Insights
- Google Partner
- Dedicated Team
- Account Management
- Bespoke Reports
- Monthly Workshops
- Support Marketing Managers
- Support Business Owners
- High Ranking
- Increased leads
- Increase sales
- Increase traffic
- Improve visibility/rankings
- Content strategies

The image shows two laptops. The top laptop displays a website for 'SUPPLY CHAIN' with a headline 'Getting Back To The Class Room' and a 'Centre of Excellence Training Provider' badge. A teal circle next to it contains the text '260% GOAL COMPLETIONS INCREASED'. Below this, another teal circle contains '54% FORM SUBMISSIONS'. The bottom laptop displays a website for 'DIVERSE TRAINERS' with a 'Sports Massage Package' offer for £1199. A teal circle next to it contains '200K GOAL COMPLETIONS INCREASED'. Below this, another teal circle contains '320K RESPONSE IQ INTERACTIONS'.

Pay-Per-Click

- Local Campaigns
- National Campaigns
- Google Ad Words Certified
- Bespoke Reports
- Dedicated Specialists
- Lead Generation
- ROI Tracking
- Budget Management
- Dedicated account manager





Raising an Organic Culture → read more Get recipes, news and offers direct to your inbox. sign me up



JUST YUMMY NAKED GOODNESS

Delicious organic food from our Italian farm and likeminded partners, made with love from seed to jar.

TAKE A LOOK



Things we make

Organic, Plant-Based store cupboard essentials for concious foodies.



SEE MORE

Recipes

Mouth-watering recipes created by our extended family of foodies.



SEE MORE

About Us


Get to know the family and the profit for purpose way we operate.



SEE MORE

FAQs

Got a question about us? Check out our FAQs, or drop us an email and say hi!

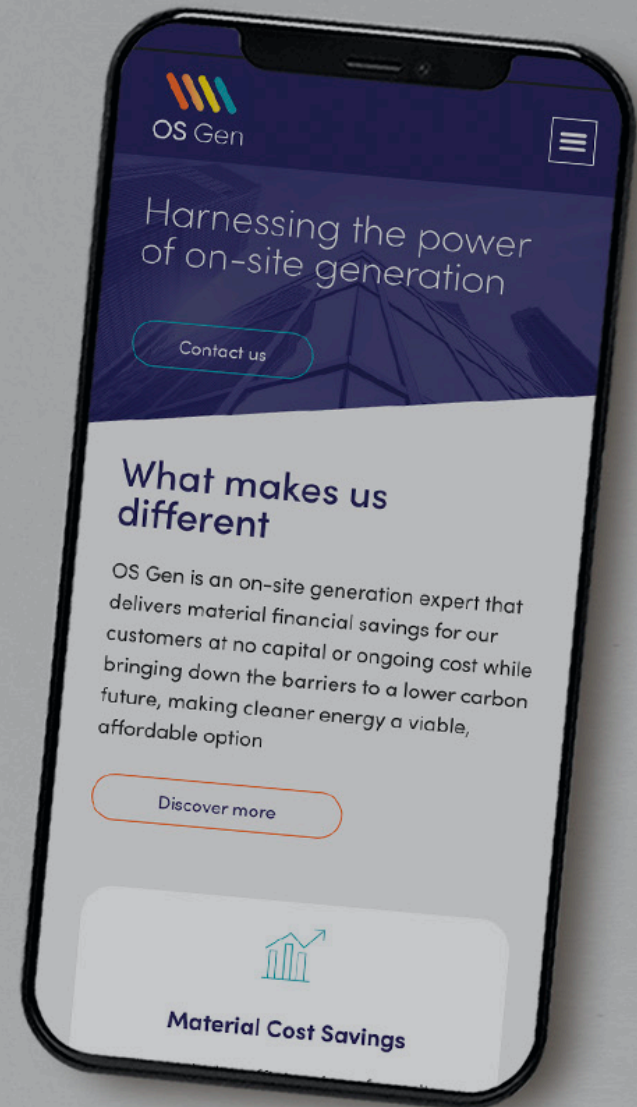


SEE MORE

Stunning Website Design

Website Design

- Custom Designs
- Design Briefs
- Mobile Responsive
- Workshops
- CRO Design
- UX & UI driven



Ecommerce

The Complete Wholesale Ecommerce Solution

Sell in bulk with Indimand's product and order management solution made for wholesale, import/export and manufacturing businesses.

- 🔗 Ecommerce Website
- 🔗 Inventory Management
- 🔗 Sales Management
- 🔗 Bespoke Pricing
- 🔗 Catalogue Laptop
- 🔗 Configurable Products
- 🔗 CRM
- 🔗 Sales Reporting
- 🔗 ERP Intergrations



3. Our Clients Success

The screenshot shows the homepage for Swirl products. At the top, there are navigation links for HOME, OUR ROOM, BRANDS, PRODUCTS, and CONTACT US. The main header features the 151 Products Ltd logo and the Swirl brand name. Below this, it says "LONG LASTING FRAGRANCE" and "To Wash Swirl Best" with a "FIND OUT MORE" button. A central image shows three Swirl product bottles. A green banner at the bottom contains the text: "WELCOME TO 151 PRODUCTS" and "151 Products Ltd has been established for over 25 years and offers the consumer a broad range of household, DIY, air care, pet & garden products all offering superb value for money and excellent quality. Our team of professional designers, create & source products to suit the needs of the everyday consumer, making sure to rigorously test and quality check all items. With a dedicated team providing the highest level of service the items we supply are certainly put to the test. An in-house regulatory team ensures the 151 Products Ltd offers quality brands with a wide ranging array of products." A "FIND OUT MORE" button is also present in the green banner.

This section is titled "OUR PRODUCTS" and features five circular icons representing different product categories: Household Cleaning (hand with soap), Air Care & Home Fragrance (spray bottle), Personal Care & First Aid (first aid kit), Pet (paw print), and DIY & Home (wrench and screwdriver). Below the icons is a yellow banner with the text: "OUR TRUSTED BRANDS" and "Investing time and energy into the brands we work with is of great importance. From household cleaning and air care to pet care and garden care, we work hard to develop innovative products with the sole aim of providing the best value for money to our customers." Logos for brands like Duzit, Swirl, and Elbow Grease are visible.

This section is titled "ALL OUR BRANDS" and features a collection of product images including Elbow Grease, Duzit, Swirl, and Sealapack. Below the images is a grid of brand logos in white boxes. The text below the grid reads: "This section showcases some of our most leading and bestselling ranges." The logos include Elbow Grease, Duzit, Swirl, Sealapack, and Swirl.

This section shows the "Oven Brite" product page. It features images of the product packaging and a person using the product to clean an oven. The text "Oven Brite" is prominently displayed.



“It’s a pleasure working with the team at SerpLinks Marketing who go above and beyond to ensure we are kept up-to-date on all strategies and the implementation of SEO and content strategies that have seen Holiday Claims Bureau grow from strength to strength

FROM MICHAEL WALKER



Marketing Results



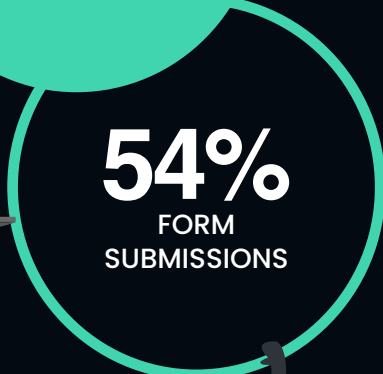
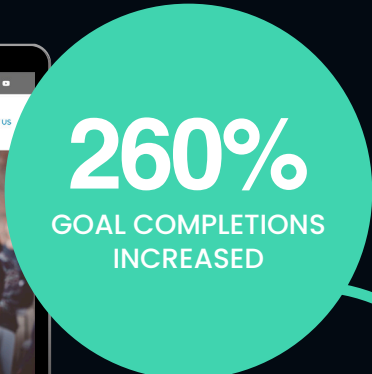
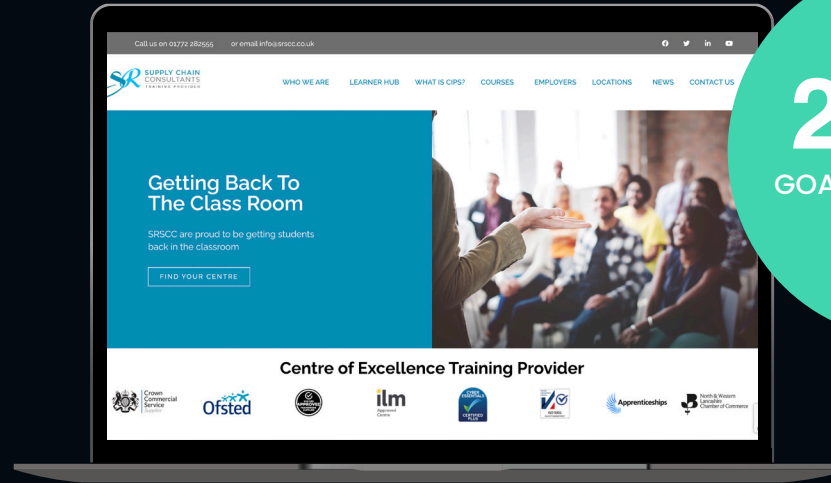
Page 1

RANKING FOR "HOLIDAY ACCIDENT CLAIMS"

INCREASED WEBSITE CONVERSIONS

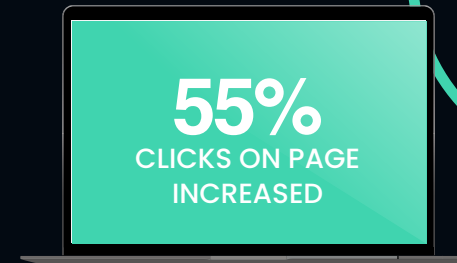
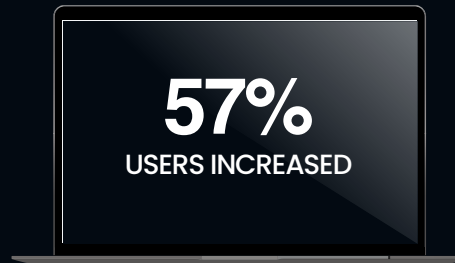
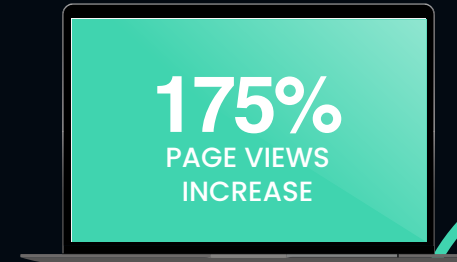
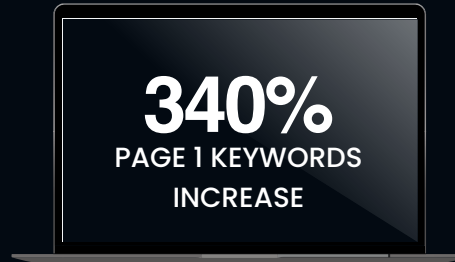


Our journey together started on the 20th of August 2020. The data below will be compared before this date to now.



Marketing Results

- SEO
- PPC





"SerpLinks Marketing have continued to help Diverse Trainers grow year on year. By supporting our entire digital marketing strategy.

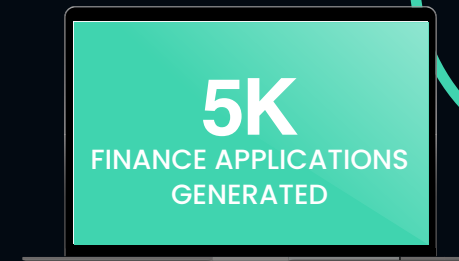
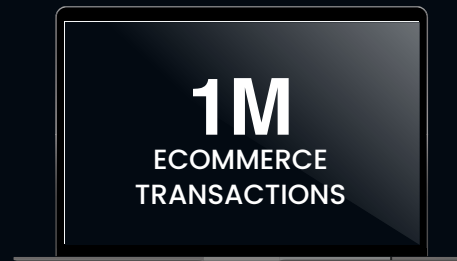
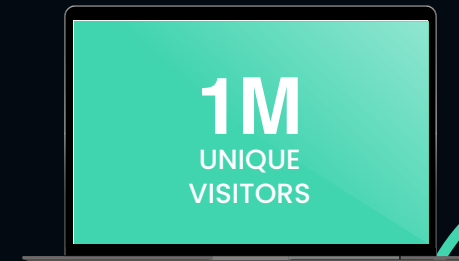
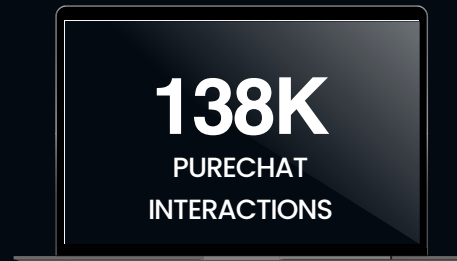
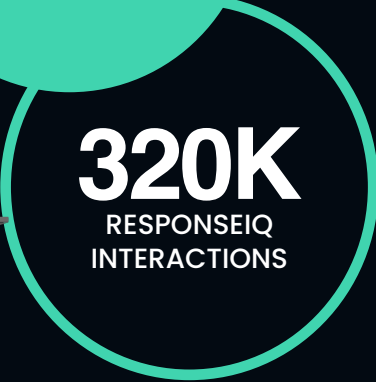
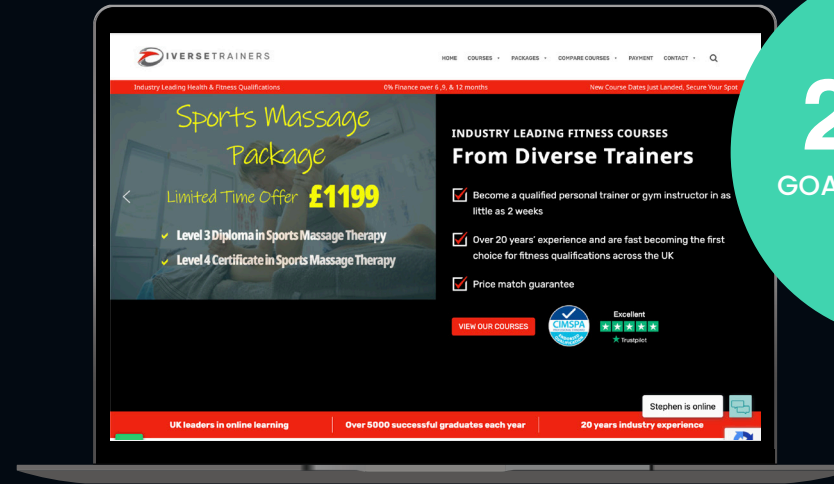
Outsourcing PPC, SEO and Web Design has proven to be a successful decision for us. I would highly recommend MonkeyFish Marketing to help support your businesses digital marketing needs."

FROM CHRIS MULLEN



Marketing Results

- SEO
- PPC



4. Powerful Packages

ESSENTIALS

£1,500

Strategies to push your business in the right direction

Our organic package dives deep to help you maximize your budget, using SEO, CRO, and PPC to catch free search engine traffic and website conversions, for a sea of ROI.

- ✕ Dedicated Account Manager
- ✕ 30 X Keywords
- ✕ Lead Generation
- ✕ Search Engine Optimisation
- ✕ Conversion Optimisation
- ✕ Website Management
- ✕ Content Creation
- ✕ Geo Search
- ✕ Analytics / Reporting

EVOLVE

£2,225

Generating new leads and

We chart the waters of organic search market share with an advanced strategy including SEO, paid search, and digital branding.

- ✕ Dedicated Account Manager
- ✕ 50 X Keywords
- ✕ Lead Generation
- ✕ Search Engine Optimisation
- ✕ Conversion Optimisation
- ✕ Website Management
- ✕ Content Creation
- ✕ Geo Search
- ✕ Brand Remarketing
- ✕ Brand Protection
- ✕ Advanced Reporting

ACCELERATE

Bespoke

Advanced performance marketing for the next level

Data-driven strategies that make a splash. Get custom-tailored advanced solutions to corner competition and achieve success.

- ✕ Dedicated Account Manager
- ✕ Lead Generation
- ✕ Search Engine Optimisation
- ✕ Conversion Optimisation
- ✕ Ecommerce Management
- ✕ Website Management
- ✕ Content Creation
- ✕ Geo Search
- ✕ Brand Remarketing
- ✕ Brand Protection
- ✕ Bespoke Reporting
- ✕ Pay Per Click
- ✕ Workshops

5. Meet The Team



Nikki Wilkinson
Design & Studio Manager



Mav Jervis
Senior Web Developer



Quintus Potgieter
Head of Content



James Bell
Account Manager



Andy Ellis
SEO Strategist



Seb Martin
Creative Designer



Chloe Hall
Account Manager



Richard Cronshaw
Web Developer



Jack Hanson
Junior Web Developer



SERPLINKS

Let's talk

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